

2026 HR Department of the Year Awards Sponsorship Levels

2025 Sponsorship Level Inclusions	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Prominent logo recognition on website & event signage	X	X	X	X	X
Logo recognition in prominent email communications	X				
Logo & company name recognized in social media efforts to promote the event	2	1			
Nominee participation & engagement in promoting the event	Yes				
Program Booklet Ad	Full-Page	Half-Page	Quarter-Page	Quarter-Page	Quarter-Page
Premier acknowledgement in program booklet	Company Description, Contact Info, Logo & Website	Logo & Website	Logo & Website	Logo & Website	Logo
VIP tickets to Awards Event	10	7	3	2	1
Sponsor to present an award during event presentation	X	X		X	
Recognition of sponsorship during event presentation	X	X	X	X	X
Branding exposure within HRDOY hosted webinars throughout the year of planning	X	X	X	X	
Provide a 1-minute introduction during HRDOY hosted webinars	X				
Contact list of applicants 1-week prior to event (email addresses only)	X	X	X	X	
Contact list of attendees 1-week before event & final list 2-weeks post-event (email/opt-in only)	X	X	X	X	
Include one (1) sponsor-provided item in Nominee Celebration Kits	X	X	X	X	
<i>Signature Drink @ Bars OR Full-Page Ad on Inside Front Cover or Back Cover</i>			X		

Are you looking for a connection to an extensive business community within the Delaware Valley that spotlights & celebrates HR professionals?
Consider a sponsorship package today!

To confirm your sponsorship or for additional questions, contact our Event Planning team: info@hrawards.org

PUTTING A SPOTLIGHT ON THE HR PROFESSION

2026 Delaware Valley HR Department of the Year Awards Program Booklet

FULL PAGE - \$600
4"w x 9.75"h
No Bleed-Vertical

HALF PAGE - \$400
4"w x 4.75"h
No Bleed-Vertical

QUARTER PAGE - \$200
4"w x 2.25"h
No Bleed-Horizontal

Accepted formats for full color ads:

Adobe Acrobat PDF

- All embedded graphics must be in CMYK.
- All fonts must be embedded.

Additional information:

- Programs meant for general office use such as Microsoft Word and Powerpoint **SHOULD NOT** be used.
- No True Type fonts, system fonts, or forced timesteps (*i.e. italic, bold*). Doing so may cause your fonts to default to another font.
- Images should be 300 dpi (*bitmaps-1200 dpi*).

Submitting your ad:

- Via email (for files smaller than 10MB): info@hrawards.org
- For files larger than 10MB please use a shared drive link.

Questions about submissions: info@hrawards.org

All ads are due on Friday, October 16th at 12pm

Booklet advertising information:

Email Seamless Events Inc.: info@hrawards.org

Need help designing or resizing your ad?

If you are having any trouble getting your ad designed or resized to the proper dimensions, you are welcome to email us at info@hrawards.org where we can connect you to our creative manager who will give you a quote.