

2025 SPONSORSHIP OPPORTUNITIES

Are you looking for a connection to an extensive business community within the Delaware Valley that spotlights & celebrates HR professionals? To confirm your sponsorship or questions, contact our Event Planning team: info@hrawards.org.



DIAMOND: \$7,000

- Prominent logo recognition on website & event signage
- Logo recognition included in prominent email communications
- Logo and company name recognized in a minimum of two social media efforts in promoting the event
- Participation of nominee engagement in promoting the event
- Full page ad in program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- Ten (10) VIP tickets to the Awards Event
- Sponsor to present an award during event presentation
- Recognition of sponsorship during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Opportunity to provide a 1-minute introduction during HRDOY hosted webinars
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

PLATINUM: \$5,000

- Prominent logo recognition on website & event signage
- Logo and company name recognized in a minimum of one social media efforts in promoting the event
- Half page ad in program booklet
- Acknowledgement in program booklet – Logo & Website
- Seven (7) VIP tickets to the Awards Event
- Sponsor to present an award during event presentation
- Recognition of sponsorship during the event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

GOLD: \$4,000 (Option 1: Reception - OR - Option 2: Program Booklet)

- Prominent logo recognition on website & event signage
- *Option 1: Sponsorship of Signature Drink given to each attendee with Company Name & Logo*
- *Option 2: Full page ad in program booklet with premier placement either on back cover or inside cover*
- Quarter page ad in program booklet
- Acknowledgement in program booklet – Logo & Website
- Three (3) VIP tickets to the Awards Event
- Recognition of sponsorship during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

SILVER (Excellence Awards): \$2,500

Option 1: Employee Relations
Option 2: Talent Acquisition
Option 3: Talent Management

Option 4: Technology
Option 5: Total Rewards
Option 6: Wellness

Option 7: Diversity
Option 8: Social Responsibility
Option 9: CEO of the Year

- Prominent logo recognition on website & event signage
- Quarter page ad in program booklet
- Acknowledgement in program booklet – Logo & Website
- Two (2) VIP Tickets to the Awards Dinner
- Recognition of sponsorship during event presentation
- Sponsor to present award in category during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

BRONZE: \$1,500

- Standard Logo recognition on website & event signage
- Quarter page ad in program booklet
- Acknowledgement in program booklet – logo only
- One (1) ticket to Awards Event
- Recognition of sponsorship during event presentation

PROGRAM BOOKLET ADVERTISEMENTS

- Full Page Ad - \$600
- Half Page Ad - \$400
- Quarter Page Ad - \$200