

### DIAMOND: \$7,000

- Prominent logo recognition on website & event signage
- Logo recognition included in prominent email communications
- Logo and company name recognized in a minimum of two social media efforts in promoting the event
- Participation of nominee engagement in promoting the event
- Full page ad in program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- Ten (10) VIP tickets to the Awards Event
- Sponsor to present an award during event presentation
- Recognition of sponsorship during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Opportunity to provide a 1-minute introduction during HRDOY hosted webinars
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

### PLATINUM: \$5,000

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| <ul style="list-style-type: none"> <li>• Prominent logo recognition on website &amp; event signage</li> <li>• Logo and company name recognized in a minimum of one social media efforts in promoting the event</li> <li>• Half page ad in program booklet</li> <li>• Acknowledgement in program booklet – Logo &amp; Website</li> <li>• Seven (7) VIP tickets to the Awards Event</li> <li>• Sponsor to present an award during event presentation</li> <li>• Recognition of sponsorship during event presentation</li> </ul> | <ul style="list-style-type: none"> <li>• Branding exposure within HRDOY hosted webinars throughout the year of planning</li> <li>• Receive contact list of applicants one-week prior to event (email addresses only)</li> <li>• Receive contact list of attendees one week before event and final list two weeks after event (email &amp; opt-in only)</li> <li>• Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits</li> </ul> |
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### GOLD: \$4,000

Option 1: Reception - OR - Option 2: Program Booklet

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| <ul style="list-style-type: none"> <li>• Prominent logo recognition on website &amp; event signage</li> <li>• <i>Option 1: Sponsorship of Signature Drink given to each attendee with Company Name &amp; Logo</i></li> <li>• <i>Option 2: Full page ad in program booklet with premier placement either on back cover or inside cover</i></li> <li>• Quarter page ad in program booklet</li> <li>• Acknowledgement in program booklet – Logo &amp; Website</li> <li>• Three (3) VIP tickets to the Awards Event</li> <li>• Recognition of sponsorship during event presentation</li> </ul> | <ul style="list-style-type: none"> <li>• Branding exposure within HRDOY hosted webinars throughout the year of planning</li> <li>• Receive contact list of applicants one-week prior to event (email addresses only)</li> <li>• Receive contact list of attendees one week before event and final list two weeks after event (email &amp; opt-in only)</li> <li>• Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits</li> </ul> |
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### SILVER (Excellence Awards): \$2,000

Option 1: Employee Relations	Option 5: Total Rewards	Option 9: Social Responsibility
Option 2: Talent Acquisition	Option 6: Wellness	Option 10: CEO of the Year
Option 3: Talent Management	Option 7: Compensation	
Option 4: Technology	Option 8: Diversity	

- Prominent logo recognition on website & event signage
- Quarter page ad in program booklet
- Acknowledgement in program booklet – Logo & Website
- Two (2) VIP Tickets to the Awards Dinner
- Recognition of sponsorship during event presentation
- Sponsor to present award in category during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

### BRONZE: \$1,500

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| <ul style="list-style-type: none"> <li>• Standard Logo recognition on website &amp; event signage</li> <li>• Quarter page ad in program booklet</li> <li>• Acknowledgement in program booklet – logo only</li> </ul> | <ul style="list-style-type: none"> <li>• One (1) ticket to Awards Event</li> <li>• Recognition of sponsorship during event presentation</li> </ul> |
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### PROGRAM BOOKLET ADVERTISEMENTS

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|------------------------|------------------------|---------------------------|
| • Full Page Ad - \$600 | • Half Page Ad - \$400 | • Quarter Page Ad - \$200 |
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