

DIAMOND: \$7,000

- Prominent logo recognition on website & event signage
- Logo recognition included in prominent email communications
- Logo and company name recognized in a minimum of two social media efforts in promoting the event
- Participation of nominee engagement in promoting the event
- Full page ad in program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- Ten (10) VIP tickets to the Awards Event
- Sponsor to present an award during event presentation
- Recognition of sponsorship during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Opportunity to provide a 1-minute introduction during HRDOY hosted webinars
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

PLATINUM: \$5,000

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| <ul style="list-style-type: none"> • Prominent logo recognition on website & event signage • Logo and company name recognized in a minimum of one social media efforts in promoting the event • Half page ad in program booklet • Acknowledgement in program booklet – Logo & Website • Seven (7) VIP tickets to the Awards Event • Sponsor to present an award during event presentation • Recognition of sponsorship during event presentation | <ul style="list-style-type: none"> • Branding exposure within HRDOY hosted webinars throughout the year of planning • Receive contact list of applicants one-week prior to event (email addresses only) • Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only) • Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits |
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GOLD: \$4,000

Option 1: Reception - OR - Option 2: Program Booklet

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| <ul style="list-style-type: none"> • Prominent logo recognition on website & event signage • <i>Option 1: Sponsorship of Signature Drink given to each attendee with Company Name & Logo</i> • <i>Option 2: Full page ad in program booklet with premier placement either on back cover or inside cover</i> • Quarter page ad in program booklet • Acknowledgement in program booklet – Logo & Website • Three (3) VIP tickets to the Awards Event • Recognition of sponsorship during event presentation | <ul style="list-style-type: none"> • Branding exposure within HRDOY hosted webinars throughout the year of planning • Receive contact list of applicants one-week prior to event (email addresses only) • Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only) • Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits |
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SILVER (Excellence Awards): \$2,000

Option 1: Employee Relations
 Option 2: Talent Acquisition
 Option 3: Talent Management
 Option 4: Technology

Option 5: Benefits
 Option 6: Wellness
 Option 7: Compensation
 Option 8: Diversity

Option 9: Social Responsibility
 Option 10: CEO of the Year

- Prominent logo recognition on website & event signage
- Quarter page ad in program booklet
- Acknowledgement in program booklet – Logo & Website
- Two (2) VIP Tickets to the Awards Dinner
- Recognition of sponsorship during event presentation
- Sponsor to present award in category during event presentation
- Branding exposure within HRDOY hosted webinars throughout the year of planning
- Receive contact list of applicants one-week prior to event (email addresses only)
- Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
- Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

BRONZE: \$1,500

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| <ul style="list-style-type: none"> • Standard Logo recognition on website & event signage • Quarter page ad in program booklet • Acknowledgement in program booklet – logo only | <ul style="list-style-type: none"> • One (1) ticket to Awards Event • Recognition of sponsorship during event presentation |
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PROGRAM BOOKLET ADVERTISEMENTS

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| • Full Page Ad - \$600 | • Half Page Ad - \$400 | • Quarter Page Ad - \$200 |
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