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**2021 SPONSORSHIP**

**OPPORTUNITES**

**DIAMOND: $7,000**

* Prominent logo recognition on website & event signage
* Logo recognition included in prominent email communications
* Logo and company name recognized in a minimum of two social media efforts in promoting the event
* Participation of nominee engagement in promoting the event
* Full page ad in program booklet
* Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
* Ten (10) VIP tickets to the Awards Event
* Sponsor to present an award during event presentation
* Recognition of sponsorship during event presentation
* Branding exposure within HRDOY hosted webinars throughout the year of planning
* Opportunity to provide a 1-minute introduction during HRDOY hosted webinars
* Receive contact list of applicants one-week prior to event (email addresses only)
* Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
* Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

**PLATINUM: $5,000**

* Prominent logo recognition on website & event signage
* Logo and company name recognized in a minimum of one social media efforts in promoting the event
* Half page ad in program booklet
* Acknowledgement in program booklet – Logo & Website
* Seven (7) VIP tickets to the Awards Event
* Sponsor to present an award during event presentation
* Recognition of sponsorship during event presentation
* Branding exposure within HRDOY hosted webinars throughout the year of planning
* Receive contact list of applicants one-week prior to event (email addresses only)
* Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
* Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

**GOLD: $4,000**

Option 1: Reception - OR - Option 2: Program Booklet

* Prominent logo recognition on website & event signage
* *Option 1: Sponsorship of Signature Drink given to each attendee with Company Name & Logo*
* *Option 2: Full page ad in program booklet with premier placement either on back cover or inside cover*
* Quarter page ad in program booklet
* Acknowledgement in program booklet – Logo & Website
* Three (3) VIP tickets to the Awards Event
* Recognition of sponsorship during event presentation
* Branding exposure within HRDOY hosted webinars throughout the year of planning
* Receive contact list of applicants one-week prior to event (email addresses only)
* Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
* Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

**SILVER (Excellence Awards): $3,000**

Option 1: Employee Relations

Option 2: Talent Acquisition

Option 3: Talent Management

Option 4: Technology

Option 5: Benefits

Option 6: Wellness

Option 7: Compensation

Option 8: Diversity

Option 9: Social Responsibility

Option 10: CEO of the Year

* Prominent logo recognition on website & event signage
* Quarter page ad in program booklet
* Acknowledgement in program booklet – Logo & Website
* Two (2) VIP Tickets to the Awards Dinner
* Recognition of sponsorship during event presentation
* Sponsor to present award in category during event presentation
* Branding exposure within HRDOY hosted webinars throughout the year of planning
* Receive contact list of applicants one-week prior to event (email addresses only)
* Receive contact list of attendees one week before event and final list two weeks after event (email & opt-in only)
* Ability to include one (1) sponsor-provided item in the Nominee Celebration Kits

**BRONZE: $1,500**

* Standard Logo recognition on website & event signage
* Quarter page ad in program booklet
* Acknowledgement in program booklet – logo only
* One (1) ticket to Awards Event
* Recognition of sponsorship during event presentation

**PROGRAM BOOKLET ADVERTISEMENTS**

* Full Page Ad - **$600**
* Half Page Ad - **$400**
* Quarter Page Ad - **$200**