**![A drawing of a face

Description automatically generated]()**

**2020**

**SPONSORSHIP**

**OPPORTUNITES**

**Premier Platinum Sponsorship - $10,000**

* Premier logo recognition on marketing materials and event signage
* Full page ad in attendee program booklet
* Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
* (20) VIP Tickets to the Awards Dinner
* Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
* Recognition of sponsorship during event presentation
* Sponsor to make welcome remarks and present an award during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)

**Premier Presenting Sponsorship - $10,000**

* Naming recognition – “HR Department of the Year Awards…Presented by: *Your Company Name”*
* Premier logo recognition on marketing materials and event signage
* Full page ad in attendee program booklet
* Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
* (10) VIP Tickets to the Awards Dinner
* Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
* Recognition of sponsorship during event presentation
* Sponsor to make welcome remarks and present an award during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
* Ability to raffle off an item to all attendees (sponsor to provide item)
* Exhibitor table space for sponsor to collect business cards for attendee raffle and distribute marketing collateral

**Platinum Sponsorship - $7,000**

* Premier logo recognition on website & event signage
* Full page ad in attendee program booklet
* Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
* (6) VIP Tickets to the Awards Dinner
* Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
* Recognition of sponsorship during event presentation
* Sponsor to present an award during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
* Ability to place one small marketing item at each table seating (sponsor to provide)

**Diamond Dessert Sponsorship - $5,000**

* Prominent logo recognition on website & event signage
* Full page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (5) VIP Tickets to the Awards Dinner
* Sponsorship of Dessert (pic with logo in each dessert)
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Sponsor to present an award during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)

**Awards Sponsorship - $5,000**

* Prominent logo recognition on website & event signage
* Full page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (5) VIP Tickets to the Awards Dinner
* Sponsorship of awards for all nominees and winners
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Sponsor to help present awards on stage during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees one week before event & final list two weeks after event (email only, opt-in only)

**Photo Booth Sponsorship - $4,000**

* Logo recognition on printed photos from the photo booth
* Premier logo recognition on website & event signage
* Half page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (4) VIP Tickets to the Awards Dinner
* Company advertisement on full slide within slide show during cocktail hour (sponsor to provide ad for slide)
* Recognition of sponsorship during event presentation
* Sponsor to present an award during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of attendees one week before event & final list two weeks after event (email only, opt-in only)
* Ability to place one small marketing item at each table seating (sponsor to provide)

**Program Booklet Sponsorship - $4,000** *(1 Available)*

* Prominent logo recognition on website & event signage
* Full page ad in attendee program booklet with premier placement either on back cover or inside cover
* Acknowledgement in program booklet – Logo & Website
* (4) VIP Tickets to the Awards Dinner
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

**Name Badge Sponsorship - $4,000** ***SOLD***

* Logo recognition on each name badge
* Prominent logo recognition on website & event signage
* Half page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (4) VIP Tickets to the Awards Dinner
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

**Gold Sponsorship - $3,000**

* Prominent logo recognition on website & event signage
* Half page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (4) VIP Tickets to the Awards Dinner
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

**Centerpiece Sponsorship - $2,500** *(1 Available)*

* Prominent logo recognition on website & event signage
* Quarter page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (2) VIP Tickets to the Awards Dinner
* Sponsorship of Centerpiece & logo placement
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Receive contact list of all applicants one month prior to event (email addresses only)
* Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

**Silver Awards for Excellence Sponsorships - $2,000 (Only 9 Available)**

Option 1: Employee Communication

~~Option 2: Talent Acquisition & Management~~

Option 3: Technology

Option 4: Employee Wellness & Stress Management

Option 5: Benefits and Compensation Management

~~Option 6: Diversity~~

Option 7: Social Responsibility

~~Option 8: CEO of the Year~~

Option 9: Employee Engagement

Option 10: Return to Work

Option 11: Remote Work

Option 12: Workplace Safety

* Prominent logo recognition on website & event signage
* Quarter page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (3) VIP Tickets to the Awards Dinner
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation
* Sponsor to present an award during event presentation
* Receive contact list of all applicants one month prior to event

(email addresses only)

* Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

**Cocktail Reception Sponsorship - $2,000**

* Prominent logo recognition on website & event signage
* Quarter page ad in attendee program booklet
* Acknowledgement in program booklet – Logo & Website
* (2) VIP Tickets to the Awards Dinner
* Sponsorship of Signature Drink with Company Name
* Logo placement on slide show during cocktail hour
* Logo placement on drink tickets for all attendees
* Recognition of sponsorship during event presentation
* Receive contact list of all applicants one month prior to

event (email addresses only)

* Receive contact list of all attendees two weeks after event

(email addresses only, opt-in only)

**Bronze Sponsorship - $1,000**

* Standard logo recognition on website & event signage
* Quarter page ad in attendee program booklet
* Acknowledgement in program booklet – logo only
* (1) Ticket to the Awards Dinner
* Logo placement on slide show during cocktail hour
* Recognition of sponsorship during event presentation

**Supporter Sponsorship - $500**

* Standard logo recognition on website & event signage
* Acknowledgement in program booklet – logo only
* (1) Ticket to the Awards Dinner

**Advertise in the Program Booklet**

* Full Page Ad - **$600**
* Half Page Ad - **$400**
* Quarter Page Ad - **$20**