



2020 SPONSORSHIP OPPORTUNITIES

Premier Platinum Sponsorship - \$10,000

- Premier logo recognition on marketing materials and event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (20) VIP Tickets to the Awards Dinner
- Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to make welcome remarks and present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)

Premier Presenting Sponsorship - \$10,000

- Naming recognition – “HR Department of the Year Awards...Presented by: *Your Company Name*”
- Premier logo recognition on marketing materials and event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (10) VIP Tickets to the Awards Dinner
- Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to make welcome remarks and present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
- Ability to raffle off an item to all attendees (sponsor to provide item)
- Exhibitor table space for sponsor to collect business cards for attendee raffle and distribute marketing collateral

Platinum Sponsorship - \$7,000

- Premier logo recognition on website & event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (6) VIP Tickets to the Awards Dinner
- Company advertisement on full slide & within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
- Ability to place one small marketing item at each table seating (sponsor to provide)

Diamond Dessert Sponsorship - \$5,000

- Prominent logo recognition on website & event signage
- Full page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (5) VIP Tickets to the Awards Dinner
- Sponsorship of Dessert (pic with logo in each dessert)
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)

Awards Sponsorship - \$5,000

- Prominent logo recognition on website & event signage
- Full page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (5) VIP Tickets to the Awards Dinner
- Sponsorship of awards for all nominees and winners
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Sponsor to help present awards on stage during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event & final list two weeks after event (email only, opt-in only)

Photo Booth Sponsorship - \$4,000

- Logo recognition on printed photos from the photo booth
- Premier logo recognition on website & event signage
- Half page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Company advertisement on full slide within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of attendees one week before event & final list two weeks after event (email only, opt-in only)
- Ability to place one small marketing item at each table seating (sponsor to provide)

Program Booklet Sponsorship - \$4,000 (1 Available)

- Prominent logo recognition on website & event signage
- Full page ad in attendee program booklet with premier placement either on back cover or inside cover
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Name Badge Sponsorship - \$4,000 *SOLD*

- Logo recognition on each name badge
- Prominent logo recognition on website & event signage
- Half page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Gold Sponsorship - \$3,000

- Prominent logo recognition on website & event signage
- Half page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Centerpiece Sponsorship - \$2,500 (1 Available)

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (2) VIP Tickets to the Awards Dinner
- Sponsorship of Centerpiece & logo placement
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Silver Awards for Excellence Sponsorships - \$2,000 (Only 10 Available)

- Option 1: Employee Relations
- ~~Option 2: Talent Acquisition~~
- Option 3: Talent Management
- Option 4: Technology

- ~~Option 5: Benefits~~
- Option 6: Wellness
- Option 7: Compensation
- Option 8: Diversity

- ~~Option 9: Social Responsibility~~
- ~~Option 10: CEO of the Year~~

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (3) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Cocktail Reception Sponsorship - \$2,000

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (2) VIP Tickets to the Awards Dinner
- Sponsorship of Signature Drink with Company Name
- Logo placement on slide show during cocktail hour
- Logo placement on drink tickets for all attendees
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

Bronze Sponsorship - \$1,000

- Standard logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – logo only
- (1) Ticket to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation

Supporter Sponsorship - \$500

- Standard logo recognition on website & event signage
- Acknowledgement in program booklet – logo only
- (1) Ticket to the Awards Dinner

Advertise in the Program Booklet

- Full Page Ad - \$600
- Half Page Ad - \$400
- Quarter Page Ad - \$200