



## **2019 SPONSORSHIP OPPORTUNITIES**

*We are happy to work with your company to create a custom package that fits your needs!*

### **Premier Presenting Sponsorship – \$10,000 *SOLD OUT***

- Naming recognition – “HR Department of the Year Awards...Presented by: *Your Company Name*”
- Premier logo recognition on all marketing materials and event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (10) VIP Tickets to the Awards Dinner
- Company advertisement on full slide within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to make welcome remarks and present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
- Ability to raffle off an item to all attendees (sponsor to provide item)
- Exhibitor table space for sponsor to collect business cards for attendee raffle and distribute marketing collateral

### **Platinum Sponsorship - \$7,000**

- Premier logo recognition on website & event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (6) VIP Tickets to the Awards Dinner
- Company advertisement on full slide within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
- Ability to place one small marketing item at each table seating (sponsor to provide)

### **Photo Booth Sponsorship - \$6,000 (1 Available)**

- Logo recognition on printed photos from the photo booth
- Premier logo recognition on website & event signage
- Full page ad in attendee program booklet
- Premier acknowledgement in program booklet – Company Description, Contact Info, Logo & Website
- (5) VIP Tickets to the Awards Dinner
- Company advertisement on full slide within slide show during cocktail hour (sponsor to provide ad for slide)
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)
- Ability to place one small marketing item at each table seating (sponsor to provide)

### **Diamond Dessert Sponsorship – \$5,000 *SOLD OUT***

- Prominent logo recognition on website & event signage
- Full page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (5) VIP Tickets to the Awards Dinner
- Sponsorship of Dessert (pic with logo in each dessert)
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees one week before event and final list two weeks after event (email only, opt-in only)

### **Program Booklet Sponsorship - \$4,000 *(1 Available)***

- Prominent logo recognition on website & event signage
- Full page ad in attendee program booklet with premier placement either on back cover or inside cover
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

### **Name Badge Sponsorship - \$4,000 *(1 Available)***

- Logo recognition on each name badge given to each attendee upon arrival
- Prominent logo recognition on website & event signage
- Half page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

### **Gold Sponsorship - \$3,000**

- Prominent logo recognition on website & event signage
- Half page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (4) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

### **Centerpiece Sponsorship - \$2,500 *(1 Available)***

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (2) VIP Tickets to the Awards Dinner
- Sponsorship of Centerpiece & logo placement
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

## **Silver Awards for Excellence Sponsorships - \$2,000** (8 Available)

Option 1: Employee Relations  
Option 2: Talent Acquisition  
Option 3: Talent Management  
Option 4: Technology  
~~Option 5: Benefits~~

Option 6: Wellness  
Option 7: Compensation  
~~Option 8: Diversity~~  
Option 9: Social Responsibility  
Option 10: CEO of the Year

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (3) VIP Tickets to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation
- Sponsor to present an award during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

## **Cocktail Reception Sponsorship - \$2,000** (2 Available)

- Prominent logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – Logo & Website
- (2) VIP Tickets to the Awards Dinner
- Sponsorship of Signature Drink with Company Name
- Logo placement on slide show during cocktail hour
- Logo placement on drink tickets for all attendees
- Recognition of sponsorship during event presentation
- Receive contact list of all applicants one month prior to event (email addresses only)
- Receive contact list of all attendees two weeks after event (email addresses only, opt-in only)

## **Bronze Sponsorship - \$1,000**

- Standard logo recognition on website & event signage
- Quarter page ad in attendee program booklet
- Acknowledgement in program booklet – logo only
- (1) Comp Ticket to the Awards Dinner
- Logo placement on slide show during cocktail hour
- Recognition of sponsorship during event presentation

## **Supporter Sponsorship - \$500**

- Standard logo recognition on website & event signage
- Acknowledgement in program booklet – logo only
- (1) Comp Ticket to the Awards Dinner

## **Advertise in the Program Booklet**

- Full Page Ad - **\$600**
- Half Page Ad - **\$400**
- Quarter Page Ad - **\$200**